

IFC initiates Business Edge

To empower SME businesses

RAMANI KANGARAARACHCHI



Rami Camel

The International Finance Corporation launched 'Business Edge' (BE) training program to promote Small and Medium Enterprise (SMEs) development in Sri Lanka in partnership with EML Consultants.

This will improve business performance and competitiveness of firms and create jobs.

The pool of trainers will be developed by EML to deliver this program in a customized manner in all three languages across Sri Lanka.

Business Edge Master Trainer Rami Camel making a presentation said these training programs will help to empower SME entrepreneurs and middle managers of larger enterprises in making sound business decisions and carrying on a successful enterprise.

This is achieved by improving the EDGE providing them access to practical training solutions adapted to the local business context.

SMEs in developing markets around the world, face increased pressure from globalization and competitiveness. In order to compete in these markets SMEs need to learn or improve important management

skills to meet their full potential," Camel said.

Thirty eight training courses are available, covering five broad categories in marketing, human resource management, finance and accounting, general options management and personal productivity skills.

The IFC's international range of management training products and services are designed for owners and managers of SMEs.

The product range includes management work books and manuals in five key areas.

The products are sold and delivered by certified training providers. IFC builds their capacity as well as monitors the quality of delivery.

There are tailored offers for corporations and banks for educational events and comprehensive workshops.

Fund to reduce terrorism co

Insurance in good s

SANJEEVI JAYASURIYA

The insurance industry has performed well despite the global recession recording growth in the long term and general insurance sectors.

The first quarter of 2010 looks promising for the insurance industry with more investments generating economic activities due to establishment of peace.

The country's risk management is in a good shape

where insurance companies are part of the financial market, Sri Lanka Insurance Board Chairman Udaya Sri Kariyawasam said.

Investment in Government Securities by insur-

Premium Income - Insurance Companies

